

Research to Impact

The concept of ‘impact’ is increasingly important in research and higher education, but what exactly is it, why is it important, and how might individuals or groups achieve it?

Bristest’s “Research to Impact” training for post-graduates and early-stage researchers explores these topics over the course of an informative, interactive and entertaining day. Subjects covered include identifying and protecting intellectual property, learning how to shape and pitch an idea, and collaboratively discussing live projects: *how might students and staff identify aspects of their work that could impact the wider world, and how might that impact be delivered?*

Pre-event

We work with stakeholders from the host institution to shape the course to any specific in-house needs (e.g. university policies on IP sharing arrangements and support mechanisms for academic impact). Pre-course material is prepared and shared with participants, with accompanying guidance.

On the day

We typically provide a one-day in person event for *c.a.* 20 participants covering:

- Types and definitions of impact
- Intellectual property
- Effective networking
- Business model mapping
- Making a memorable pitch
- Turning concepts into impact: quickfire presentations

Post-event

We can provide follow-on support to individuals or groups who would like to further develop ideas conceived on the day. This could include on-line mentoring, and guidance with subsequent activities such as pursuing grant opportunities, fundraising, or commercial signposting.



Find out more

To find out more and discuss your needs, contact enquiries@britest.co.uk.

About Bristest

Founded in 2001, Bristest Limited is an SME that supports organisations to sustainably grow through better process understanding. Our expert facilitators use proprietary methods, tools and techniques to define, structure and translate knowledge into economic & environmental value. By optimising the processes of our industrial clients, Bristest has generated over £1Bn in value across multiple manufacturing sectors, including chemicals, pharmaceuticals, biotechnology, materials, food and energy.